

--THE-- GLENDALE NEWS.

Devoted to the best interests of Glendale, Tropic, Eagle Rock

SPECIAL SHRINER NUMBER, MAY 7, 1907

To the Stranger within Our Gates

AT CASA VERDUGO

This is the house of Verdugo. Until modernized about three years ago to some extent, to answer its present purpose, it was an ordinary small specimen of the adobe (sun dried clay) brick structure which was the common type of architecture in vogue in California when this territory was a possession of Mexico. A few good specimens may still be found in Southern California, but the adobe house (or casa) does not survive long after it is vacated, and the most of them have passed into history. You may find one of them, still occupied by a remnant of the Verdugo family, up in Verdugo canyon, off about two miles to the left of where you now are, just above the Forest Grove Park of which you will find a description on another page, the park being about a mile and a half distant from Casa Verdugo, around the base of the hill to the eastward. The casa faces the south, and as you look down over the valley it is only the intervening hills that prevent you from seeing the ocean, that ocean which Balboa discovered, when "high on the peaks of Darien," he looked out upon its restless but "pacific" waves. Directly southward, if it were not for these same hills, you might see the harbor of Los Angeles, San Pedro, for it is only twenty miles distant from where you stand. San Pedro is the only natural harbor on the Southern California coast, north of San Diego, and the government is spending a million or two there in erecting a breakwater behind which when completed a perfectly safe and commodious harbor will exist. The building of the breakwater is a great work and a visit to it will well repay you. Looking westward, or a little to the south of west, you can almost see Santa Monica, 15 or 16 miles away; you could do so had you time to climb the mountain in the rear of where you are.

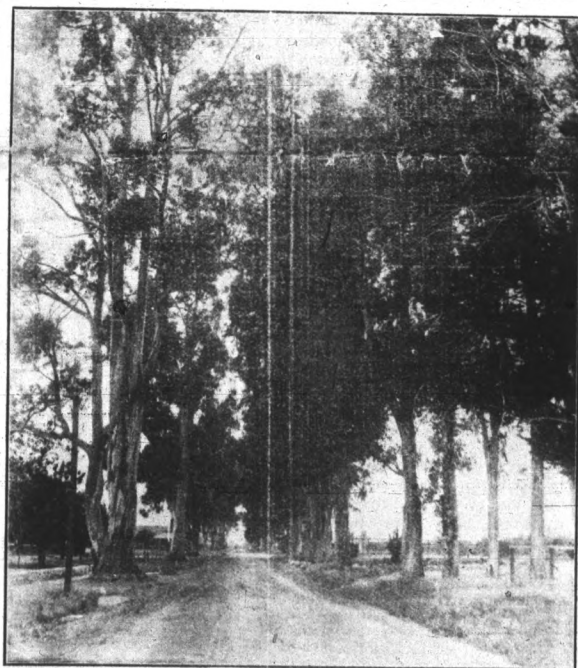
At Santa Monica the Southern Pacific Railroad Company has built an immense wharf, carrying several tracks nearly three miles out into the ocean. This is a regular stopping place for San Francisco steamers. There was a great fight a few years ago over the question of a harbor for Los Angeles; the matter being before congress on a question of appropriations. San Pedro and Santa Monica were rivals for the honor; Santa Monica was backed by the principal influence of the Southern Pacific Railroad Company; but San Pedro was the popular choice and had the support of nearly all of the government engineers who had made examination of the sites of the two alleged harbors. It was demonstrated that while Santa Monica had much merit to back up its contentions with, it was more of a "roadstead" than a

"harbor," and the government decided upon the building of the great breakwater at San Pedro. Santa Monica is the oldest of our seaside resorts, and is a populous, substantial town, beautifully situated on a high bluff overlooking the Pacific. Turning more to the northwest you look up the San Fernando Valley and running through the center of it you may notice the main line of the Southern Pacific railroad connecting Los Angeles and San Francisco. It runs up through the valley, passing through Burbank, San Fernando and Newhall up to the Sledad canyon, a narrow defile ten or fif-

teen miles long, through the mountains, emerging into Antelope valley and thence on to the north. Burbank, you can see just about four miles away, reaching from the base of the mountains down into the valley, a somewhat scattered community of farms and pleasant homes. The lower land along and beyond the railroad track is rich and productive, producing great crops of alfalfa, corn, melons, etc. About two years ago some berry growers from Tropic became interested in Burbank as a strawberry producing section and commencing the planting of berry fields there; today there are in the neighborhood of Burbank about 600 acres of strawberries. Many of these

acres are controlled by Japanese, who lease the land with water for a term of years. The water is pumped from wells that supply an adequate quantity, which means a good deal of water for the strawberry here requires frequent irrigation. Later in the season when warm, dry weather is upon us, a berry field is irrigated about twice a week. At present not much irrigation is necessary. A great many acres in the vicinity of Burbank are planted to watermelons with which to supply the Los Angeles market, and during the melon season the traveler on the highway out of Los Angeles northward, may meet quite a procession of two-horse wagons carrying Burbank melons to market. And the California "Chilian" watermelon! You ought to wait and see it—it is the acme of perfection. Time was when many of these acres, as that of the section that you visit today, but the three essentials just named measure the difference between a state of nature and a state of development. From Burbank to San Fernando, a distance of ten or twelve miles, the valley is but sparsely settled. With a glass, looking toward the northwest, about fifteen miles distant, you may see a low clump of dusty buildings standing out in the valley by themselves; these are the remains of the historic mission of San Fernando, established about 100 years ago. If you have plenty of time and are interested in missions you will want to visit this; if your time is limited, however, you will be better repaid by a visit to the Mission San Gabriel, ten miles east of Los Angeles, which is in a better state of preservation. The mission is three miles out from San Fernando, a small but growing town surrounded by a section of remarkable productivity, considering its comparatively undeveloped condition. There are great wheat fields in the northern part of the valley and nearer to the town, very productive orchards of apples, oranges, lemons and the deciduous fruits. Back in the mountains, located in lonely canyons generally, are many apiaries, which produce in favorable seasons phenomenal crops of sage blossom honey. Between San Fernando and Newhall is the long tunnel of the Southern Pacific road, about a mile in length. But we will not take you beyond the tunnel on this excursion. At Casa Verdugo you are at an elevation of about 700 feet. The elevation immediately behind you is not the main mountain range; that is further back, about four or five miles in an air line and extends eastward until it reaches the Cajon pass near San Bernardino, about sixty miles away. Along this Sierra Madre range in order named lie Pasadena, Sierra Madre, Monrovia, Azusa, Pomona, and Ontario, with many other smaller settlements. Pasadena is only about six miles distant to the eastward. Looking toward Pasadena, if a little further down the valley you could see the Eagle Rock, which gives its name to a most progressive little valley just beyond the nearest range of hills, distant three miles. Looking down over the narrow valley in front of you, about two miles distant, is the Los Angeles river and beyond it, the high hills which constitute Griffith park, a magnificent tract of hills and dark ravines, interspersed with little suggestions of valleys, which belongs to the city of Los Angeles and which will one day be a magnificent place of resort. Los Angeles lies behind the hills in the left hand corner of the picture, while similarly concealed directly in front of you is Hollywood. Back of you beyond the Verdugo hills at whose base you stand, is a long, narrow valley in which are located two somewhat famous health resorts, La Crescenta

(Continued on 2d page)



LOMITA AVENUE, LOOKING WEST FROM GLENDALE AVENUE

teen miles long, through the mountains, emerging into Antelope valley and thence on to the north. Burbank, you can see just about four miles away, reaching from the base of the mountains down into the valley, a somewhat scattered community of farms and pleasant homes. The lower land along and beyond the railroad track is rich and productive, producing great crops of alfalfa, corn, melons, etc. About two years ago some berry growers from Tropic became interested in Burbank as a strawberry producing section and commencing the planting of berry fields there; today there are in the neighborhood of Burbank about 600 acres of strawberries. Many of these

we gloried in raising watermelons that tipped the beam at 100 pounds; but we have learned that quality is preferable to quantity, and substance to show, so that now we produce a thin rind watermelon weighing from 25 to 40 pounds, sweet, luscious and salable, and are content. The whole valley that lies spread out before your eyes will some day be crowded with pleasant homes and a busy people, but at present, as you see, there is an immense acreage that is untitled and undeveloped. It needs only the application of labor and the pouring on of water to make it one great garden spot. But these two essential factors imply very much; money, labor, time. The soil is as productive naturally on

To the Stranger within Our Gates

(Continued from 1st page)

and La Canada, both at an elevation of about 1500 feet, which elevation lifts them above much of the fog which occasionally prevails in lower altitudes.

In the area swept by your vision, you have now been introduced to about all there is in it, except Tropic and Glendale.

As you have doubtless noticed, these towns are so close together as, in many respects, to be practically one. Tropic is along the line of the electric road, this side of the river. At Tropic is located the factory of the Pacific Art Tile Company, one of the few factories in the United States doing this particular work. (See another page for description.) Here also is the depot and headquarters of the Tropic-Glendale Berry Growers' Association, which controls the product of 1400 acres planted to strawberries. The majority of this acreage is in Burbank and Tropic, the remainder being at Arcadia and Whittier. And Tropic, as you will notice when you ride through, is a place of beautiful homes. Tropic is the first station on the S. P. railroad north of Los Angeles.

There are two churches at Tropic, two public halls, three or four stores, a lumber yard, planing mill, etc.

Much that we have to say of Glendale will apply pertinently to other nearby localities. Much that may be said of the healthfulness of the climate, the fertility of the soil, the attractive combination of valley, hill and mountain; will apply to many portions of our California foothills—for there is healthfulness and vigor in the air of our mountains, tremendous possibilities of productiveness in our valleys, wherever you may find them, but this section makes, with becoming modesty, one claim that outweighs many virtues of other sections, because it comprises them all, and that is close proximity to a great city! It is this supreme fact that gives especial value to our section, which is shared by Pasadena and a few other of the beautiful places which you may see. Here within the compass of a half hour's time, the resident has the double advantage of life in the country, "face to face with the true mountains," and yet accessible to the busy city whose growth and progress is the wonder of the nation, for we believe it to be a fact that the comparative growth of Los Angeles since 1900 is greater than that of any other city in the union! Los Angeles had in 1900 a population of less than 105,000; today, estimates based on the school census and other reliable data indicate a population of 260,000! But to return to Casa Verdugo, Glendale and Tropic. Travel around the valley a little if possible; note the wonderful diversity of scenery, of soil, products, elevation (which to some extent regulates the climate), and of all those essentials which make our life worth living. Realize that California is up to date, and that this is one of the choice sections of California, peopled by a population too ambitious to stay "back East," and you may grasp a great truth. Has the East an electric railroad system anywhere superior to the Huntington lines of Southern California, on a portion of which you rode to Glendale today? Let the globe-trotter among you give us a reply; has he seen its superior? Let us give a moment or two to these features we have mentioned.

SCENERY.

Did you note the magnificent view of the valley afforded you this morning, as the car emerged from the hills beyond the river and you looked over the fertile, verdant, populous valley, the range after range of terraced hills, and beyond all the snow-crowned San Antonio (Baldy), Grayback and San Bernardino peaks, from thirty to sixty miles away? If not, don't miss it on your return.

SOIL.

Much of our soil produces all ordinary crops without irrigation. But for oranges, lemons, berries and alfalfa we have an abundance of irrigating water. There is some heavy adobe (clay) soil, which is very rich, but somewhat difficult to work and not well adapted to fruit growing. Most of the acreage, however, is more sandy, and ideal for fruit culture.

PRODUCTS.

For the market this section produces great quantities of oranges, lemons (on the foothills principally), and strawberries, the latter in the lower part of the valley generally; and a varied list of truck, garden and orchard products for the Los Angeles market. Large quantities of poultry and eggs are in the list of products; within five minutes' walk of Casa Verdugo, are the poultry yards of C. M. Walton, where there are over 2000 laying hens. One of the largest dairies in the county is about three miles distant.

CLIMATE.

Within the radius of a mile, there are noticeable differences in temperature, due to elevation and the position with reference to surrounding hills. There are sections where the ocean breeze has full sweep and where oppressive heat is unknown, and these places are usually "frostless." In summer there are occasional days when the mercury registers 90 degrees, but the century point is rarely touched, and even at this high temperature the heat, owing to absence of moisture, is not oppressive. As for hot nights, there are none. But these are generalities, we are compelled by limitations of time and space to let you investigate as to details.

GLENDALE.

This city of the sixth class was incorporated a year ago last February. It embraces an area of about one and a half square miles—its population during that fifteen months has doubled and is now about 2000, and is rapidly increasing. You have seen along the line of the road over which you came the high class improvements in business houses and homes that indicate a growing and prosperous community. Further east, a half dozen blocks distant from the electric railroad line, and reached by a car which connects with the main line at Fourth street, is Glendale avenue, the older portion of the town, where the most of the business houses are located and in which a majority of the residences of Glendale are found. You will find there a bank, hotel, restaurant, lumber yard, planing mill, newspaper, livery stable, and stores handling groceries, hardware, crockery, drugs, dry goods, and so forth. The Sanitarium on Fourth street is a highly successful institution, of the Battle Creek, Michigan, type. Churches representing five or six denominations are to be found there. Under the provisions which give an incorporated city the rights of home government, Glendale is making new streets, putting down sidewalks and curbs, and starting in a most promising manner along the highway of progress which promises to put it ultimately in a class with its near-by neighbor, beautiful Pasadena.

Today, Casa Verdugo, Glendale, Tropic and the surrounding region is yours—tomorrow will be as other days, except that it will possess, we hope, an added lustre, and a fragrant memory for you and those who welcome you, of your day in the San Fernando Valley, California.

CURRIER & SON

Watson Block

Fourth and Glendale Avenue

Staple and Fancy Groceries
Feed and Fuel
Fresh Fruits and Vegetables

We make a Specialty of Jevne's Bread, of which we keep a fresh supply constantly on hand. Our stock is clean and fresh and prices reasonable.

ORDERS DELIVERED PROMPTLY

Telephone, Home 813
Sunset 733

Trade at the
Glendale Market

Where you can get Fancy Corn Fed
Beef, Milk Lamb, and everything of
the best in the Meat line.

We carry a full line of eastern Hams and Bacon,
Salt Pork, Dried Beef, etc. Also Heinz' Sweet,
Sour and Dill Pickles, Fancy Ripe and Green
Olives, Horse Radish, Swiss Cheese.

RING UP SUNSET 292 or HOME 794
When you want a nice juicy Steak or Chops

Cor. Fourth and Glendale Ave.

Jones & Bates, Props.

BANK OF GLENDALE

Paid up Capital \$25,000



A Safe Place
in which
to keep
Your Funds

A Savings Department
where your
earnings may be
growing
while you sleep

A small well managed Bank is just as safe as one with unlimited capital.
We pay four per cent. interest computing the same semi-annually.
Our Board of Directors are conservative and successful business men whom you all know, and which in itself is a guarantee of the successful management of the Bank. We sell drafts and Money Orders that are payable in all parts of the world. If you are a traveler, we will sell you drafts with which you can identify yourself. We will loan you money on approved security. We want your business and the small depositor will receive the same courteous attention as the largest.

OFFICERS AND DIRECTORS

F. H. VESPER, President D. W. HUNT, Vice-President J. F. McIntyre, Cashier
C. E. THOM, PERRY W. WEIDNER, W. L. HENDERSON, J. H. WELLS

TRADE WITH THE VALLEY LUMBER COMPANY

FULL LINE OF
Building Materials
AT LOS ANGELES PRICES

YARD BY THE P. E. DEPOT

THE TROPICO ART TILE CO.

That the people of this vicinity might have at least some slight conception of a great work that is being carried on in our midst we present herewith an account which we hope will at least suggest to our readers the things being accomplished at the factory of the Tropico Art Tile Company.

An enterprise of this magnitude was not built up in a day and this factory has known many vicissitudes, as many of our residents will remember. Its foundation was laid about five years ago, but the promises of its promoters were not fulfilled, nor their hopes realized, until within the last two years, when the company passed into the hands of the present management. The factory covers an area of four or five acres, and the nature of the work requires that the building be of the most substantial character, hence brick and cement are the materials used almost exclusively, nearly the whole structure having cement floors. Outside of the factory, along the side track within the factory yard, stood empty and loaded cars. From the former the loads of rough clay have been taken and dumped into bins, others have not been unloaded since they left quarries in Kentucky, from whence comes the vitrified clay, or possibly, from from Elsinore from which California point much raw material is received. Feldspar and ground flint are brought from Connecticut. There are promising California deposits in view, but as yet they are only "prospects." The clay is crushed and water added, then thoroughly mixed and kept in constant agitation and passed through a series of five sieves, the mesh of the finest being 120 to the inch. The mixture is passed again through an ingenious arrangement of cloth frames in a connected series, the mass under great pressure being forced through the cloth. This rids it of all particles of grit and the resulting substance is of the fineness of flour, massed into mats the size of the sieves, about 18 inches square by an inch and a half in thickness. These mats of the consistency of putty are not ready yet for the hand of the moulder. They still fall short of the fine requirements of the tile maker. Notwithstanding the processes through which it has passed and the apparent smoothness of the product, it must yet be further refined. It is now dried in the furnaces, taken out and put through a machine revolving at the rate of 2000 revolutions per minute, ground again to a fine flour of like consistency and put into bins. This swiftly revolving machine is provided with powerful magnets to draw out and remove from the clay passing over them, every particle of iron contained in the mixture. Were this precaution not taken much of the work that has passed through the whole process of conversion into the finished product, would have to be rejected on the final examination, because of some mineral speck that would mar the work. The dry powdered clay is now ready to be moulded into tiles of whatever size or shape desired.

There are still mixtures to be made and due proportions to be observed and a nicety of work in the way of weighing out the proper quantities here and there is most essential, as mistakes here are expensive. In the moulding room are presses capable of a pressure of 60 to 90 tons. One of these sets down its immense pressure on a mold in which are cast 64 of the small tile (an inch or less in diameter) at once. Speaking of the mixing of

the clay after it has been thoroughly pulverized and purified, it should be explained that there are two kinds of tile at this stage of the process: the vitrified and the plastic. The former is as hard when baked, as flint, the latter is porous. The former is used for the enameled work and the latter for the tile which are colored throughout and must, therefore, be absorbent. While the process described above is the most general in use, there are some clays which are naturally so plastic that they cannot be purified by

comes to coloring and enameling, one runs up against a trade secret. Every one of the fifteen art tile factories in the United States has its own particular formula. When the mixture is made, the foreman locks the door of his room and everybody is excluded until the process is worked out. The secret is known probably not to more than two of the officials of the concern.

The application of the enamel is an apparently simple affair; the operator dips the tile into a basin of the

structures now so popular.

It will mean much for the Tropico factory if the demand for this work increases, as the Elsinore quarries furnish the clays from which these rough outside tile are made. The demand for set patterns is not very great. The architects figure out their "color schemes" and the tile are made to order.

A large demand for a green tile for outside work comes from San Francisco. Until the Tropico factory came into the field with its products, San Francisco sent East, generally to Zanesville, Ohio, for what was needed in this line. One hears the phrase "Encaustic tile" used considerably, but as a matter of fact there is very little of this tile made in the United States. The encaustic is really an inlaid tile, made by a comparatively slow and, therefore, expensive process. None of it is made at Tropico, although it would be made there did the demand justify it. In going over the factory one is impressed with an idea of the nicety and exactness of the work. So many things are to be taken into consideration that the mere theorist turned out by the universities, is very likely to come to grief in the bitter field of experience. One thing to be guarded against is a mistake in the consistency and compression of two certain mixtures, which must be so nicely balanced that they will dry out alike in the same time; the glaze and the body must correspond in this respect, so that there shall be no shrinkage.

The necessities of the trade demand that a large supply of the finished product be kept on hand and there are many barrels of tiles stored in the factory. At the same time there are orders on file for work for many months ahead. The force at present consists of nearly 100 employees, many of them young women and girls who find the work required of them light and fairly remunerative.

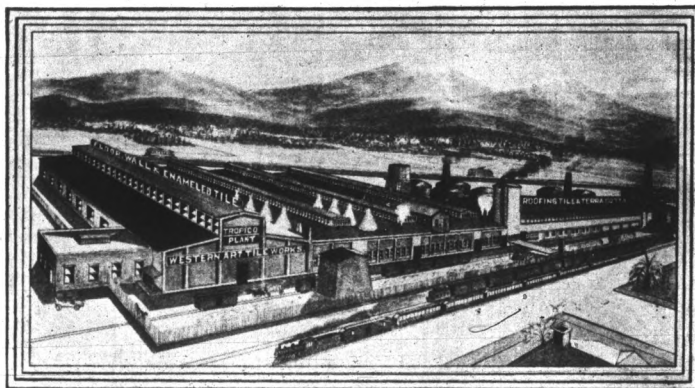
The officers of the company are: L. Lindsay, president; E. M. Durant, secretary and general manager; F. H. Wilde, superintendent of the factory.

Nothing is sold at retail here and the work is such that it is necessary to exclude visitors as a rule. The News is indebted to Supt. F. H. Wilde for the courtesy extended to its representative and for the information, a portion of which is here hurriedly imparted to our readers.

FOR SALE—New 10 room house, bath up and down stairs, also 6 room California house in rear. Lot 50x150, on car line, opposite beautiful Sanitarium grounds. As fine a location and as good a buy as can be had on Fourth Street. Also 1 lot 50x150 to alley on I Street. Will sell reasonable if sold soon.

JOHN J. ZIPPRODT,

Owner, Fourth and J Streets
Phone, Sunset 571



F. H. WILDE, SUPERINTENDENT OF FACTORY

the filtering process, but must be cleaned by heat, which is the original method in vogue before the filtering scheme was thought out. To do this the ground wet clay is spread out, on a pressure bed and heat passed through it. Clay in which feldspar and flint exist, is easily filtered. In the saggar department the saggars or clay frames (boxes) to contain the clay while being baked, are being made by the simple pottery process. There is a warm room for drying the clay gradually before it goes in the kilns, for this baking process must be carried on with extreme care, so that it shall not be done too quickly and result in a cracked product.

There are six conical brick kilns extending from floor to roof, and we were informed that more must soon be constructed. The saggars are packed in here piled tier upon tier and when the kilns are closed the oil is turned on in the burners and immense heat generated. The fumes of sulphur acid gas must be carefully excluded, the edges of the saggars must be finished with flint to prevent them from fusing together in the great heat, the contents of each saggar must be packed so as not to touch the edges, etc.; in fact, at every turn some small but material detail must be carefully looked after. When it

liquid and it comes out covered with the beautiful tint or combination of colors desired. Then, of course, it must be properly dried and baked.

Fashions change very frequently and quickly in art tile as in other things. In the innumerable samples of beautiful work here, many are shown that are entirely out of vogue, although at one time in great demand. Here is a beautiful intaglio of the head of Joe Jefferson as Rip Van Winkle; the sort of thing that people would have paid money to look at fifty years ago—a real work of art, a beautiful creation—but no longer in demand! The craze is for the dull colors and many fine specimens are shown here of the work being turned out now to meet the popular demand. It consists of imitations of leather, the alligator markings and similar creations in dull browns, greens, etc. The "Nearer to Nature" fad is now the thing, and it is beautiful work that is being turned out in answer to the demand. Many of the rougher products for exterior work, consisting of tiles about ten inches square and an inch and a half thick, look like sections of cork with a good coat of varnish over it. The demand for this kind of tile for exterior use is growing rapidly, as it is wanted for the finishing off of the reinforced concrete

GLENDALE BUSINESS DIRECTORY.

Andrew, P. W., Jeweler, Watchmaker, Glendale ave. and 4th.
 Albion Cafe, 4th and Glendale ave.
 Bank of Glendale, 3rd and Glendale avenue.
 Buck, W. D., Grocer, 3rd and Glendale ave.
 Blackburn, R. A., Real Estate, Glendale ave. and 4th st.
 Currier & Son, Grocers, 4th and Glendale ave.
 Cheney & Co., Grocers, Glendale ave. and 4th.
 Comstock, E. S., Real Estate, Glendale ave. near 4th.
 Central Market, Brand Blvd.
 Eves & Wilkinson, Plumbers, 4th st. near Glendale ave.
 Eppinger, J. M., Real Estate, 4th near Glendale ave.
 Endemiller, Mrs. C. H., Millinery, 6th st., E. of Glendale ave.
 First National Bank, Brand blvd. and 4th st.
 Glendale Planing Mill, 3rd and Glendale ave.
 Glendale Pharmacy, 3rd and Glendale ave.
 Glendale City Market, 3rd near Glendale ave.
 Glendale Grocery Co., 3rd and Glendale ave.
 Glendale Livery Stable, Glendale ave. between 3rd and 4th.
 Glendale Feed and Fuel Co., Glendale ave. near 3rd.
 Glendale Furniture Co., 4th st. near Glendale ave.
 Glendale News, Glendale ave. near 4th.
 Glendale Market, 4th and Glendale ave.
 Glendale Shoe Store, Glendale ave. bet. 3rd and 4th.
 Glendale Hardware Store, 4th st., near Glendale ave.
 Glendale Ice Co., 4th near Glendale ave.
 Glendale Hotel, 3rd and Glendale ave.
 Glendale Sanitarium, 4th st. near Glendale ave.
 Giffie's Bakery, Glendale ave. near 4th.
 Ganahl Lumber Yard, Glendale ave. above 3rd.
 Hadrich, L. F., Ice Cream, etc., Glendale ave. and 4th.
 Kober & Tarr, Grocers, Verdugo Road and 6th st.
 Leavitt, E., Real Estate, 4th st. near Glendale ave.
 Lund, C. M., Blacksmith, 3rd st. near Glendale ave.
 MacDonald, D., Expressman, Glendale ave. bet. 3rd and 4th.
 McArthur, W. P., Plumber, Brand blvd. near 4th st.
 McIntyre, F. W., Real Estate, Glendale ave. and 4th st.
 Mock, Geo. B., Contractor, A st. near 4th.
 Noble Bros., Dry Goods, Glendale ave. near 3rd.
 Overton & Co., Real Estate, Glendale ave. and 4th st.
 Parker, E. F., Real Estate, Brand blvd. and 4th st.
 Pluhart & Weigandt, bakery, Glendale ave. near 3rd st.
 Pulliam Undertaking Co., 3rd st. near Glendale ave.
 Rehart, Mrs. M., Real Estate, Brand blvd. and 4th st.
 Stanley, C. E. & Co., Real Estate, Glendale ave. bet. 3rd and 4th.
 Sternberg Bros., Real Estate, Brand blvd. and 4th st.
 Schwemer & Co., Painting and Decorating, C st., near 4th.
 Seaman, J. H., Electrical Contractor, Brand blvd. and 4th st.
 Taylor Seed Co., Glendale ave. and 3rd.
 Valley Lumber Co., 4th st. near Brand blvd.
 Valley Fuel & Feed Co., Brand blvd. and 4th st.
 Watson & Son, Nurserymen, Glendale ave. and 4th st.

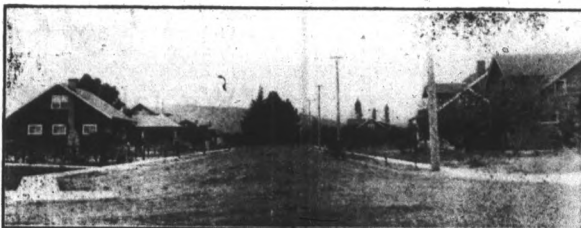
In addition to the above are three barber shops, a cleaning and dyeing establishment, two shoemakers, an incubator factory, a tin shop and a bicycle repair shop. There are also a number of contractors and real estate agents not mentioned.



THE PRIORY--Residence of Edgar W. Pack, C street



Residence of A. K. Crawford, C street



C street, looking north from Second street

**E. S. COMSTOCK
REAL ESTATE**

If you have property For Sale or For Rent call and see me. If you wish to Buy, I can show you a variety of bargains from which you ought to be able to make a selection that will please you.

Glendale is Growing
 Glendale Will Continue
 to Grow.
 Get in Early!

E. S. COMSTOCK
 Glendale Ave. bet. Third & Fourth

**The...
GLENDALE
HOTEL**

Pleasant Rooms, nicely
 Furnished, with bath.
 Can accommodate a limited number of table boarders.

**HOME COOKING
NEAT SERVICE**

MRS. C. A. SAWYERS
 Over the Bank of Glendale
**GLENDALE AVENUE
AND THIRD STREET**

**The GLENDALE
ICE COMPANY**

JARED WENGER, Manager

**ICE AND PURITAS
DISTILLED WATER**

OFFICE
**Fourth Street and
Glendale Avenue**

Telephones:
**HOME 791
SUNSET 1111**

Flowers

**At Peck's
Rose Nursery**
 Third Street op. Baptist Church
 Cut Flowers a Specialty
 Carnations 3 doz. for 25c.
 Begonias, Ferns, etc.
Call and See What We Have

GLENDALE PLANING MILL

L. ANDREWS, Proprietor and Manager

All kinds of Finishing and Mill Work
Estimates Furnished for Inside Work.
Mill, rear of Glendale Lumber Yard.

We are putting in an addition for Carpenter
and Job Work

Windows and Door Frames

Enlarging our Plant Constantly to meet Growing Demand
First-Class Work Guaranteed. Give us a Call.

Phones: HOME 513, SUNSET 104

The ALBION CAFE

MRS. E. PERRY, Proprietor

WATSON BLOCK

Fourth St. and Glendale Ave.

Visiting Shriners and others
will find us prepared on
Shriners' Day, (Monday, May
6th) to furnish

First-Class Meals
Cold Lunches
Home Cooking
Best Pastry and Cakes
Ice Cream
Soft Ice Cold Drinks

GLENDALE FURNITURE STORE

Mr. Barager who owns this establishment has been in Glendale but a little more than a year and finds that the business which he started at that time in the new Watson Block, corner of Fourth street and Glendale avenue has almost outgrown its quarters. Mr. Barager has had many years' experience in the Furniture Business and evidently understands how to make the public see that it is to their interest to patronize home institutions.

SAVE your Money

By buying at Home
at Los Angeles Prices

Stoves, Refrigerators, Builders' Hardware, Paints
Oils, Kitchen Ware

WE MANUFACTURE STAINS

We take Orders for Ice and
Deliver to all Parts of the Valley

GLENDALE HARDWARE CO.

Home Phone 823 _____ Sunset 291

approved library style. The library is conducted by the ladies of the Tropico Thursday Afternoon Club.

N. P. Banks Grand Army Post, with a membership of twenty-five veterans of the Civil War, and N. P. Banks' Woman's Relief Corps, comprising 50 loyal and patriotic women, meet in G. A. R. hall, on Glendale avenue, a building owned and controlled by the Relief Corps.

The Thursday Afternoon Club, an organization of ladies, holds semi-monthly meetings at the homes of the members.

The Tropico Improvement Association, organized seven years ago, has aided in the growth, progress and social attainments of Tropico. The efforts of the officers and members are ever directed in those parties that assist in promoting the welfare of the town, its citizens and the best business interests of all. The business center of Tropico is centered at the intersection of San Fernando road and Central avenue. Well oiled streets, clean sidewalks, outlined in handsome shade trees, with well-trimmed hedges, pretty green lawns, well-kept flower and vegetable gardens, mark the enterprise, thrift and pride of all residents of beautiful Tropico.

SANITARIUM.

This building was erected during "boom" times about twenty years ago, as a hotel. It was well finished and started out under apparently favorable auspices, but soon closed up, acknowledging the fact that it was ahead of the times; as Glendale was then a mere suggestion of the present lively town. For three or four years it was occupied as a Seminary for young ladies, under the auspices of the Episcopalians. About three years ago it was sold to the present owners and opened up as a Sanitarium. Other buildings have been added and many improvements made in the original, so that the place has been almost transformed, and is now well adapted to the purpose to which it is devoted.

The treatment here consists in part of particular attention to the diet of the patient, baths and massage, being similar to that in vogue at the Battle Creek institution, this Sanitarium being one of a chain of similar resorts in Southern California, under the control of the Seventh Day Adventist society. Ever since it opened its doors here, the Sanitarium has been a success, as it is frequently crowded to the extent of its capacity. The building in the rear is the gymnasium, in which the Sabbath (Saturday) religious services are held. Mr. W. Ray Simpson is the efficient manager of the institution.

M. A. ROGERS.

Mr. Rogers was a resident of Pomona for several years, being engaged in the feed and fuel business there. About a year ago he sold out and began looking about for another field of usefulness. Visiting Glendale, he was impressed by its obvious advantages for a place of residence, and also foresaw its possibilities for business. He was associated for several months with Mr. L. H. Hurtt, under the firm name of Hurtt & Rogers. When the firm dissolved by mutual agreement, Mr. Rogers opened a real estate office in the city hall. He is a rustler in business and foremost in enterprises for the advancement of Glendale. When the Glendale Board of Trade was organized, Mr. Rogers was the unanimous choice for secretary, and to his efforts very largely is due the success of that organization.

The Passing of Verdugo Park

The Rancho San Rafael, originally consisted of three leagues square and extended from the main mountain range North of us to the Los Angeles river Southward; from the San Pasqual Ranch (Pasadena) Eastward to the Providencia (Burbank) ranch on the West, and was the princely possession of the Verdugo family, being granted to one of their progenitors about the time of our revolutionary war. Here through a century's history they dispensed that liberal hospitality which was typical of California "before the Gringo came." Little by little, however, the land slipped out of their possession, until there remained to them a few hundred acres in the canyon bearing the family name, with the old adobe residence facing the never-failing stream that flowed through the narrow meadow, winding down into a thicket of rank native growth and then leading into a wider vista, where a grove of sycamores, with nodding foliage as the sea breeze moves them, beckon the passer by to a scene of sylvan beauty.

changed ownership, and Verdugo Park passed into history. That it will no longer be a resort for an undesirable class of picnickers is evidenced by the character of the men who compose the Forest Grove Land Company, even if the plans which they have for the place had not been shown. The property is owned by a company, of which the following are the names of the officers and directors:

P. H. Bernays, President.
Geo. F. Conant, Treasurer.
Geo. R. Murdock.
John A. Pirtle.
W. M. Bowen.

Ever since they came into possession of the property, the work of improving it has been going on constantly. The tract consists of some four hundred and seventy acres, about fifty of which have been set aside for park purposes, to be improved in a manner far more elaborate and attractive than any other similar pleasure ground in this part of the state. The plans for the work have been made out in detail by Mr. John McLaren, the landscape gardener who planned Golden Gate Park in San Francisco,

Angeles; and with this in mind one of the main features of the improvements under way is a boulevard 110 feet wide passing to the Eastern line of the park, running directly beyond it, having right-of-way for a double-track electric road in the center, with driveways and footpaths on either side.

Shortly after entering the tract, and to the West of the boulevard, will be built a cafe of unique design. The plans for this structure are now being completed by Messrs. Hudson & Munsell, architects of Los Angeles, and contemplate a building of some two hundred feet ground space and promise to eclipse, in unique and attractive features, any similar edifice or Country Club house in the United States.

To the East of the boulevard and some hundred yards to the North of the cafe, will be a garage and stables, quarters for attendants, etc.

The plans for Forest Grove Park contemplate a most beautiful and attractive greensward, with bright plants, foliage and rare trees planted in groups—the whole forming a park-like and picturesque view which will



GLENDALE SANITARIUM—Fourth and I streets

Nature had been so lavish with those features which tend most to enhance and beautify the earth, that all that was required was a fence, some swings among the huge trees and a pavilion—and there was Verdugo Park.

Even the early Mexicans, a race which is by no means famous as being appreciative of Nature's handiwork, seem to have been impressed with the grandeur and beauty of the grand old trees and the rippling stream of purest water dashing through them in a never-ceasing flow, so the place was left as God made it.

For many years Verdugo Park has been locally famous as a Nature spot where excursionists, botanical classes from the schools of Los Angeles, as well as a less desirable class of pleasure seekers were wont to resort.

So popular became the place, that not many years ago the old Los Angeles Terminal Line constructed a track and operated a line of cars to its border. This road was later absorbed by the Salt Lake Road, which still operates trains upon it. It has been rumored that in the course of events, this track may develop into the most desirable route for another trans-continental line to gain entrance to Los Angeles.

About a year ago the property

and for many years has been directly in charge of the improvements which have given it a world-wide reputation. Mr. McLaren has visited Verdugo Park, now known as Forest Grove Park, and personally studied its features and possibilities.

The natural features of the park lend themselves readily to the ambitious scheme of the landscape artist. Through the center of the grounds runs the stream of pure water which rises in the cienegas a half mile above, flows thro the park and is led into a pipe just a short distance below, by the Verdugo Canon Water Company, which furnishes Glendale and Tropico with water.

The boundary of the property on the west is a range of hills rising abruptly to a height of 300 feet or more and affording alluring possibilities in the way of foot trails or bridle paths. The underbrush has generally been removed, the trees trimmed, rustic bridges built, roads made, and many acres just north of the grove have been cleared and now present an attractive stretch of landscape.

In the near future, and in addition to the steam road now built and being operated in a desultory way, it is the firm expectation of the Forest Grove Land Company that an electric road will lead to their property from Los

become famous throughout the country and greatly enhance the value of what will eventually prove the most popular and scenic line of electric service between Los Angeles and Pasadena.

On the attractive plans for this elaborate resort appear provisions for tennis courts and other games. In fact, no feature of attractiveness that can be suggested, consistent with a high class pleasure resort, seems to have been omitted from the elaborate plans, all the details of which cannot be given in this brief space. In close proximity to the pleasure grounds, a number of acres have been set aside for villa sites, on land that is level in front and rises to a considerable height in the rear, affording building spots ideal in elevation and outlook.

Messrs. Currier and Son have only been established in business here about two months, but have built up a good trade and are popular in their line of business. Strict attention to business and an effort to please their patrons, seems to be the secret of the fact that they have done so well.

Wheat
Corn
Bran
Barley
Kaffir Corn
Oats
Feed Meal
Linseed Meal
CHICKEN FEED
Grit
Charcoal
Bone
Beef Scraps
Scratch Food
Egg Food
Chick Fountains
Chick Feeders

Glendale Feed and Fuel Co.

Glendale Avenue North of Third St.

J. N. SANBORN, Manager

Stock Food
Insect Powder
Coal
Wood
Hay
Harness
Combs
Brushes
Whips
Blankets
Robes
Axle Grease
Harness Oil
Repair Work
Express and
Transfer

TROPICO.

Behold, what a goodly prospect spreads around. Of mountain, dales and lawns and trees. And flowering valley and peaceful stream. Till all the stretching landscape into beauty spreads.

Tropico is the Spanish for the English word "tropic," and is the euphonious name given to the southern portion of the San Fernando valley lying just three miles from the northern boundary of Los Angeles.

Nature is most lavish in her scenic efforts in California, and especially about Tropico. Viewed from the hill-top on the east, the beauty and grandeur of the valley northward, westward and southward, enraptures into ecstasies and you conclude that nature did not work this magnificence by proxy.

Turning northward from any of the beautiful homes, the eye beholds the outlines of the Sierra Madres so near that one feels to just lengthen his right arm a little and bring his hand down on some royal, purpled peak. These mountain ranges, beginning at the Pacific Ocean near Santa Monica, and sweeping inland for a hundred or more miles, are from 2000 to 11,000 feet above sea-level. They perform an important part in making genial, climatic conditions. From Mount Lowe, ten miles to the east, what was once the World's Fair's great searchlight in Chicago, now sweeps down upon and around Tropico, scrutinizing the beauties and activities of the valley. Farther to the east is seen the higher peaks and ranges looming up against the sky, and hooded with snow is ancient and hoary San Antonio, or "Old Baldy," nearly 11,000 feet in altitude.

Immediately to the west are the Cahuenga crags and peaks embracing Griffith Park of 3015 acres, the second largest park in the world, the gift of Mr. Griffith J. Griffith to the city of Los Angeles.

The breezes of old ocean which are wafted over the passes and recesses of Los Feliz Hills and Cahuenga Peaks add much to the charm and delight of life in Tropico where one may commune with Nature in all her charms.

To him who never saw the Eden-like beauties and sun-kissed niches of this land of the afternoon sun, the pretty picture and clear descriptions can but start him toward the realities and arriving at them, bring to him the ecstasies of mind—joy no other way secured.

Once Tropico was one broad barley field and sheep ranch, the hill sides

were sage brush deserts. In the long summer days shepherds might have been seen reclining languidly under the wide spreading branches of a majestic live oak tree, while their flocks browsed in contentment about. Gradually the tree and the vine have crowded the barley and the sheep back into the foothills. Alfalfa is also grown along or near the Los Angeles river, which forms the western boundary of Tropico. While the orange, lemon, lime and pomelo do exceedingly well they are not as generally grown as the apricot, peach, plum and other deciduous fruits, or as grapes, berries or English walnuts.

In the last five years the cultivation of the strawberry has come into pronounced prominence and is taking the lead generally in the fruit growing industries of Tropico. The present acreage in Tropico amounting to 400 acres. A large army of workmen are

been shipped. Their large size, deep, brilliant color, general beauty or appearance, fine flavor and unexcelled keeping qualities, have made them favorites wherever used.

In the winter market of New York Philadelphia, Boston, Chicago and many other eastern cities, they have sold at higher prices than berries from any other section of the state or from any other section of the entire country.

From April to November, shipments are great to outside points, as far as Colorado and Texas, and the quality of the berries grown at Tropico creates a constant and ever-increasing demand. The rapidity with which the strawberry industry has spread from practically nothing to 400 acres is a strong testimony that it is a profitable one and everywhere is evidence that much money is being brought into the valley by the berry-growers.

not only aided in netting handsome returns to all growers who are members of the association, but in giving to the consumer the very best that the growers produce. Wilnot Parcher is president, Eugene Larned, vice president; Ernest Drendel, secretary. The First National Bank of Glendale, treasurer, Dwight Griswold, Sane Mihara and T. Ariso, directors.

At present 1500 crates are received daily, or 225,000 boxes of berries. This estimate includes merely the berries grown at Tropico.

In less than three weeks the number of boxes received daily by the association will be doubled.

The attention of several prominent strawberry growers has been turned to the cultivation of the red raspberry, the result of which has been most flattering, surpassing the expectations of the most sanguine. A number of acres has been planted to this very productive and most remunerative berry.

Blackberries and Logan berries are also extensively grown.

The Western Art Tile works, located on the Southern Pacific railroad, where ornamental tiling for interior and exterior decorations is manufactured, employs one hundred workmen. Tiling from this plant is shipped to the states and cities throughout the west. Tropico is justly proud of the \$17,000 grammar school building which has been erected recently and which is regarded as a superior architectural achievement. There are eight large rooms, an assembly room, library, cloak rooms, and corridors. The library contains 1500 volumes of a miscellaneous character. A large shrubbery-shaded summer house affords the children a pleasant retreat for luncheon. Conspicuous above everything else, however, is the one hundred-foot flag staff from the topmost pinnacle of which "Old Glory" floats every school day of the year. The school is managed by a most efficient corps of six teachers with Prof. C. C. Higbee as principal.

A handsome new church edifice on Laurel street furnishes a house of worship for those of the Presbyterian sect, while the members of the Methodist-Episcopal church worship in a building on Palmer avenue, and the Dinkers in a structure on Glendale avenue. The use of a frame building near the intersection of Central avenue and San Fernando road has been donated by Hon. W. C. B. Richardson as a free library. Through the effort of R. W. Smedley, a building contractor, the interior of the building has been finished in the latest and most



Pacific Electric Station—Glendale

required to cultivate, irrigate, pick and pack the fruit for shipment. Aside from the large number of Americans who are employed, 500 Japanese find lucrative employment in the berry fields. These Japanese are divided into at least twenty colonies. A strawberry that does fairly well elsewhere does remarkably well here. The entire absence of alkali in the water used for irrigation and the presence of all the essential properties of soil combine to produce a "strain" of fruit peculiar to itself and justly celebrated in all the important cities of the North and East, as well as nearer home as "Tropico Beauties."

The Los Angeles Times, a journal recognized as conservative in its statements, says in a recent publication, "The fame of the strawberries grown at Tropico has spread over the land to all points where they have

The roots of their plants have struck a gold mine that the pure water and warm sunshine are constantly turning into coin. From four acres in one year, from the time planting commenced, over \$3200 was taken for berries, and from the same piece of ground the following year over \$4000 worth of fruit was sold. Part of the acreage, planted in August, commenced fruiting in October, and for fifteen months did not miss a week that it did not furnish fruit for the market."

The strawberry industry grew to such a magnitude that a number of the most prominent and extensive berrygrowers organized a Berry Growers Association, which receives and ships berries the entire year from a large building on the Pacific Electric car line, on Brand Boulevard, near the San Fernando road. The business principles of the association have

THE GLENDALE NEWS

When in Glendale don't fail
to see the Glendale Grocery,
the place where they carry
everything to feed everybody.



J. L. OVERTON

HORACE M. OVERTON

The OVERTON REALTY Co.

Real Estate and Insurance

Springfield Fire and Marine Co. of Mass.

Office: Glendale Ave. and Fourth St.
GLENDALE, CAL.

PHONES

SUNSET, Glendale 81 HOME, Glendale 374
Residence Phone: SUNSET, Glendale 272
Free Service with Los Angeles

- \$6,000 House, 5 rooms, large Barn, 3 acres land, one-half Oranges, balance Peaches and Apricots.
- \$3,500 Eight room house, one acre in fruit.
- \$1,900* One acre and 6 room house.
- \$2,200 Five room house, 1 1/4 acre in fruit.
- \$2,250 Six room house, 4 room Bungalow in rear.
- \$2,300 Four room modern house and 3/4 acres in lemons. Has a view of the whole San Fernando Valley.

We have Lots For Sale at any place in Glendale \$450 to \$3,500. Also a few properties to Exchange for Los Angeles

If you have any Glendale property to Exchange list it with us, we want it bad.

R. A. BLACKBURN

Real Estate, Insurance
and Loans

Office in City Hall

Glendale

L. F. HADRICH

Ice Cream, Confectionery

SODA WATER

Quarters Fitted Up Especially for Ladies

ENTRANCES ON

Glendale Avenue and Fourth Street

See McIntyre for any
kind of Glendale Real
Estate, especially Lots
and Acreage.

F. W. MCINTYRE

S. E. corner 4th
and Glendale Ave.

Chas. M. Lund

Third Street near Glendale Ave.

**Blacksmithing
and General Repairing**

ALL WORK WARRANTED
REPAIRING OF ALL KINDS NEATLY DONE

Am Agent for

ARNOTT & CO.

Dealers in Agricultural Implements

Order them here at Los Angeles Prices

GEO. B. MOCK

CONTRACTOR FOR

CEMENT WORK--ROAD OILING

WALKS
CURBS
GUTTERS

SURFACE
AND
ROLLER TAMPING

GLENDALE, CAL.

Phones: Sunset ; Home

Mr. Mock has been a resident of Glendale for some years, and has put down some of the best cement sidewalks that we have. He now has the contract for city improvements, as follows:

Glendale avenue from First to Sixth streets.

Fourth street from Glendale avenue to Brand boulevard.

J street from Second to Sixth street.

Second street from A street to Glendale avenue.

The sidewalks and curbs are almost completed. The roadway

of Glendale avenue to Fourth street will be made by the Petro-lithic process which is pronounced by road experts to be more durable, and the cost of maintenance less than macadamized roadways.

J street and Second street will be surfaced oiled, then finished with a five ton roller.

In order to get the best results Mr. Mock has purchased some expensive machinery and is prepared to contract for cement work, grading or road oiling of every description.

J. A. EPPINGER & Co.

Will sell your Houses, Lots and Lands

ANY SIZE

ANY PRICE

ANY STYLE

ANYWHERE

Lots of Good Things up our Sleeve
Our Sleeve is LARGE

OFFICE

Fourth St. and Glendale Ave.
Glendale, California

P. W. ANDREW

**Jeweler
and
Watchmaker**

Stationery and
School Books...

The Latest Magazines

Watches and Clocks
Repaired

**COME
AND
SEE
ME**

Fourth Street

NEAR GLENDALE AVE.

EDGAR LEAVITT

ATTORNEY

AT

LAW

REAL ESTATE

NOTARY PUBLIC...

...CONVEYANCING

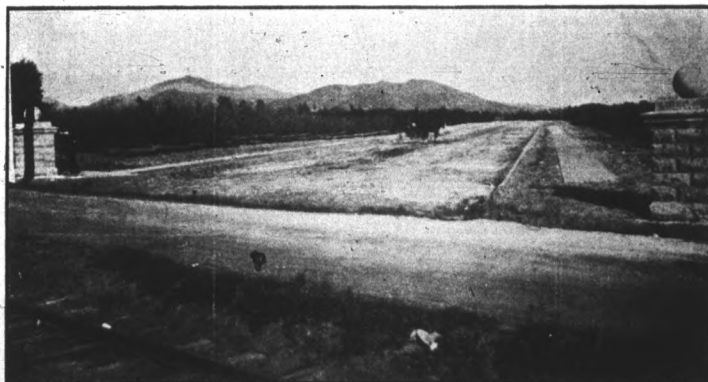
OFFICE

Fourth St. near Glendale Ave.

Office Phone, Sunset 481 Home 323
Residence, Home, Glendale 361



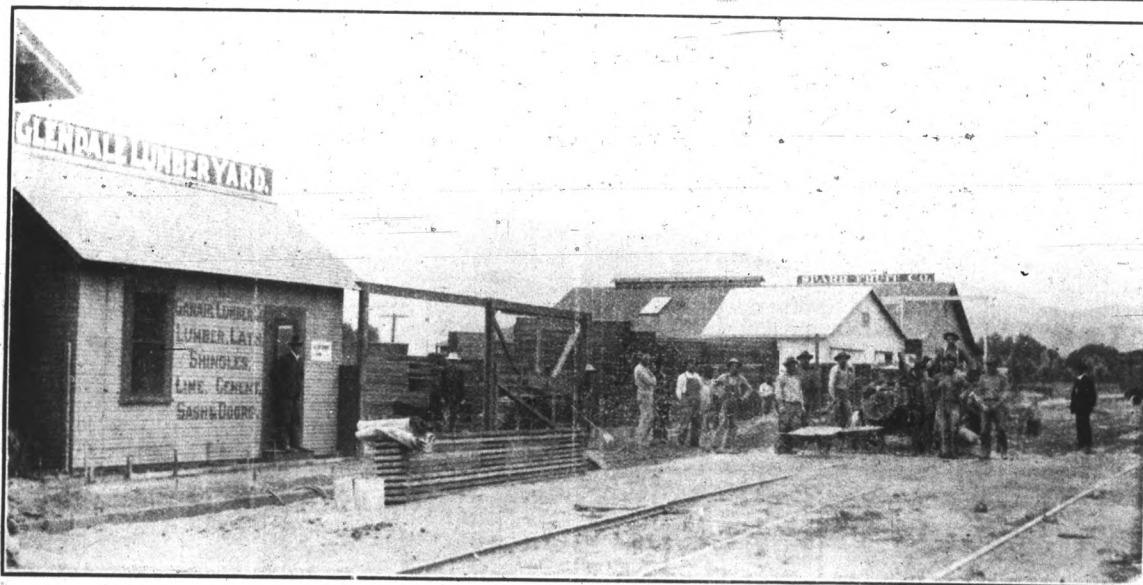
Wilmot Parcher's Berry Field, Glendale



Orange Grove Avenue, Glendale

Glendale Lumber Yard

GLENDALE AVENUE
Between Second and Third Streets



**LUMBER
LIME
LATH
SASH
DOORS**

GLENDALE BRANCH OF THE
C. Ganahl Lumber Co.

EDGAR W. PACK, Manager

PHONES: Glendale Sunset 581, Home 624. Residence, Sunset 534

Large Stock---Dry Stock---Lowest Prices

ESTIMATES CHEERFULLY FURNISHED
CALL AND SEE US OR PHONE US ANY TIME

**IMPORTED
DOMESTIC
CEMENTS
HARD WALL
PLASTER**

The above photograph of the Glendale Lumber Yard, which occupies nearly half of the block between Second and Third Streets on Glendale Avenue, gives but a faint idea of the business transacted here by this popular firm. This is the original lumber yard of this section of the valley, and looking back over its growth from the very small beginning which we remember years ago, we can read in it a history of Glendale's development.

No other business is so truly an index of growth as the lumber business for out of the lumber yard generally comes the material for the home which at some time or other we have built or are in hope of building. The Glendale Lumber Yard passed into the possession of the present owners about a year ago, and since that time the business has forged ahead by leaps and bounds until now this yard is the most important business centre of Glendale.

Nearly all of the lumber handled here is bought at the northern mills, sent down in sailing vessels to San Pedro or Redondo where

it is loaded direct on to the cars that carry it to Glendale where they run in on the Company's tracks to the centre of the yard and are unloaded without passing through the hands of any wholesale or middleman; as a result, there is no opportunity given to anyone to sort over and pick out those choice pieces which the carpenters so dearly love.

This Company also handles lime in carload lots direct from the kilns in Arizona and is the very best quality that it is possible to obtain.

Cement is brought in direct from the Colton Portland Cement Company of Colton, California. This California cement has attained a high place in the opinion of expert cement workers, having successfully passed all the tests as to quality. The city of Glendale is using this cement entirely for its street work, and the work done gives evidence as to its durability. The firm handles a high class imported cement, the "Alser," which is made

in Germany and is considered by experts to be the highest grade of any cement that crosses the ocean.

In plasters this firm handles the "Angelus" brand, manufactured by the Fire Pulp Plaster Company of Los Angeles. It is this plaster that gives that fine, hard finish noticeable on the walls of our best residences.

Sash and doors are carried in all stock sizes, and for special orders there are the best workmen employed, men who understand the work and give all orders prompt attention.

The manager of the yard, Mr. Edgar W. Pack, who also owns an interest in the business, is an old resident of Glendale, having resided here during the past six years. Until he took charge of this yard, Mr. Pack was manager of the East Los Angeles yard of the G. Ganahl Lumber Company. He is one of our most public spirited citizens and his faith in the future of Glendale is shown by his works.